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TDM Careers



[Transportation Program and Event Coordinator](#)
Central Atlanta Progress - Atlanta, GA

[Summer Research Intern](#)
Mobility Lab - Arlington, VA

[Shuttle Operations Coordinator](#)
128 Business Council - Waltham, MA

[See More or Post a Job>>](#)

Greetings!

Last week over 160 TDM professionals gathered in Austin, TX for ACT's sold out **Emerging Mobility Summit**. This unique event has quickly become one of our most popular gatherings during the year, as it focuses on today's trends and tomorrow's opportunities.

It was an honor for ACT to kick off the Summit with an impressive panel of Austin's leaders, featuring **Mayor, Steve Adler; CAMPO Executive Director, Ashby Johnson; CTRMA Executive Director, Mike Heiligenstein; and Austin City Councilor, Ann Kitchen**. It was wonderful to hear of the collaboration and coordination that was taking place in the region as these agencies work together to achieve a goal of increased mobility for all individuals in the region, and TDM is central to these efforts. Mr. Johnson made it clear that it is important to integrate TDM into the long range plan for the region, an effort fully supported by ACT and central to our soon to be released TDM legislation.

Our second panel of the morning focused on making Mobility on Demand pilots sustainable. Panelists **Jim Hunt (FHWA), Deepak Gopalakrishna (ICF), and Rob Sadow (Scoop)** all agreed on the importance of greater support for marketing and incentives to shift the balance of decision making of commuters and the need for clear goals and performance metrics for the partnerships.

Our final plenary on Day 2 of the Summit, featured researchers from the **National Institute for Transportation and Communities (NITC)**, one of five university transportation centers hosted at Portland State University. Panelists **Dr. Jennifer Dill (PSU), Dr. Anne Brown (University of Oregon), and Dr. Steve Mattingly (University of Texas - Arlington)** presented current and ongoing research that is central to the understanding of new mobility options, impacts, and opportunities.

ACT will publish a full summary of the Summit in the coming months.

In the near future, ACT will formally announce the release of legislation focused on solidifying the importance and support of TDM as a key strategy for federal transportation policy. The legislation, recently presented on a public policy briefing call, outlines the importance of TDM and establishes requirements for regions to develop TDM plans - overseen by advisory committees, including representatives from the public and private sector - to address a region's congestion and mobility issues. The legislation would establish a new funding in the amount of \$100 million/year to support the implementation of the TDM plans. As ACT looks to advance this legislation, it will be necessary to build support throughout Congress and I encourage you to send a letter of support for this legislation to members of your Congressional delegation. Please let us know if you will be able to assist in this important effort.

As always, I hope to see you all at an upcoming event. Please do not hesitate to contact me with any questions or suggestions.

Best regards,

David Straus



Did the Government Shutdown Affect Your Vanpool Program?

ACT's Vanpool Council serves as a central place to gather, review and provide vanpool related information. The vanpool commute mode is unique – it is both a transportation demand management (TDM) strategy and is a recognized transit mode to the Federal Transit Administration (FTA)—reporting data to the National Transit Database (NTD).



As part of the Vanpool Council's efforts to understand and address the challenges facing the growth and adoption of vanpooling, the council is soliciting information from vanpool programs, vanpool service provider companies, and transit benefits companies concerning the 35-day shutdown of the federal government earlier this year.

The Vanpool Council is seeking feedback on how the federal shutdown affected your vanpool program and has provided the following guiding questions:

- How did the reduction in federal employees traveling to work affect your operations, customer service support and quarterly program results?
- How were ridership levels and automated payments affected? Did ridership return to normal after the extended period of no work?
- How did fixed route transit and vanpool operational policies respond to the situation?

Responses can be sent to [Felicia Woodruff](#), Communications Chair of the ACT Vanpool Council.

In addition, a National Vanpool Photo Contest will be announced May 1st to showcase...

[Continue reading>>](#)

Sign-on to ACT's Letter to Congress

With the May 15th tax deadline approaching for tax-exempt organizations to file their taxes for 2018, ACT wants to make sure Congress doesn't forget about the impacts of the Tax Cuts & Jobs Act on qualified transportation fringe benefit programs. ACT will be sending [the attached letter](#) to Chairman Richard Neal, Ranking Member Kevin Brady, Chairman Chuck Grassley, and Ranking Member Ron Wyden and is encouraging ACT members and other organizations impacted by the changes to add their names.

With bipartisan support for the repeal of the language related to UBIT on transit benefits, we hope to see a resolution this Congress, but we need your help to make this happen. The more organizations we get to add their names to our letter the greater the impact it will have.

We need your support. If you'd like to [sign on to our letter](#), please click the button below.

[Click Here to Sign](#)



ImpACT Leadership Project Survey

We want to hear from you!

In response to ACT member requests for more information about federal transportation policy and related issues, one of this year's **ImpACT! Leadership** groups is conducting a survey to collect feedback on the type of policy knowledge members need and how they'd like to receive it. By completing this brief (~5 min) [survey](#), you will help ACT develop and provide the policy resources that will be most useful to you and all of our members.



Take Survey

TDM Professionals On The Move

Welcome to **On the Move**, where we recognize ACT members earning promotions, entering new positions, and other new employment opportunities. Submit announcements to Amanda Brangwynne at abrangwynne@actweb.org.

Becky Alper, Move Minneapolis – Becky has started a new position as Outreach Manager at Move Minneapolis in Minneapolis, MN. She previously worked at Move Minnesota.

Dr. Andrea Hamre, CATMA – Andrea has started a new position at CATMA as a Transportation Analyst. She recently graduated from Virginia Tech with a PhD in Urban Affairs & Planning. Read their full press release [here](#).

WeDriveU, Inc. – National Express Group Holdings Limited has made a strategic investment in WeDriveU, Inc. The investment represents a 60% stake in WeDriveU, which will continue to operate independently and will operate National Express's new Shuttle division. Read the full press release [here](#).



Chapter/Council News

Valley of the Sun Chapter Meeting



The Valley of the Sun Chapter hosted a networking lunch at Pima Association of Governments in Tucson. Twenty people attended the lunch and three people called in from Phoenix.

Yi-Chang Chiu, CEO and Founder of Metropia and Professor of Transportation Engineering at the University of Arizona presented "Mobility behavior change? What have we learned and how do we take that to our product design?"

Metropia's advanced platform allows travelers to discover and engage mobility options that optimize their travel and enhance their city's sustainability.

University Council Webinar Today 2pm



Ride hailing/transportation network companies (TNCs) continue to be part of our daily TDM discussions - how are you planning for, with, or around people using this option on your campus?

Join us in this discussion on the next ACT University Council call - hear two different cases for partnering with ride hailing companies:

Clark Rider, University of Colorado Boulder
CU Boulder's program uses ride hailing options to connect students, faculty, and staff to a satellite area of campus.

You can learn more about Metropia at www.metropia.com

You can view the presentation slides [here](#).

2019 California Regional Conference



May 1-2, 2019
Hilton, Universal City
[CLICK HERE TO REGISTER](#)

We're pleased to be hosting the conference at the beautiful Universal City in Los Angeles. [Click here for the full program.](#)

Shawn Chavira, University of Southern California

Learn how USC's partners with a TNC to provide their after-hours Safe Rides program.

[Register here.](#)

Patriot Chapter and NEPC Joint Forum



When: Friday, May 3, 2019 (9:30 AM to 3:30 PM)

This year the NEPC has teamed with the ACT Patriot Chapter to offer a program around the theme: Using Multi-Modal Transportation to meet Parking and TDM Challenges on campuses and in communities.

[View Forum Summary](#)
[View Forum Agenda](#)
[Register for the University Forum Here](#)

Chesapeake Chapter Upcoming Events



On **April 30th**, the Chesapeake Chapter will host its first webinar at 10AM EST. The webinar will focus on "Maximizing Micro Mobility" featuring dockless mobility experts. [Register here.](#)

On **May 2nd**, ACT Chesapeake and the Parking Association of the Virginias (PAV) will host a joint event at Virginia Tech with a brand new TDM Symposium. [More information and register here.](#)

Scholarship Opportunities



submit it to [Kerry Haywood](#) before **June 28, 2019**. Any questions can also be directed to Kerry Haywood.

The **Midwest Chapter** is offering 4 scholarships of \$500 each to be applied to the International Conference, TDM Forum, or 2020 ImpACT! Leadership Program. Expenses eligible for reimbursement include: conference registration, travel, and lodging. [View Application.](#)

Membership

Getting To Know... Julie Villarreal, Assistant Director at Texas A&M Transportation Services



The **Texas A&M Transportation Services** department is made up of 634 total employees (*189 budgeted and full time, 67 wage and part time, and 378 student workers*) and provides transportation options to a combined 73,000 students, faculty and staff on a campus environment spanning more than 5,200 acres. The department manages more than 35,000 parking spaces, included in numerous parking lots and facilities located throughout campus.

Julie has had the pleasure of working for the Transportation Services Department for over 20 years and throughout that time has been actively engaged in parking enforcement operations. This experience has given her a greater understanding and awareness of the impact transit and parking operations have on the community.

What brought you to TDM/how did you get involved in the field?

In February of this year, my operational responsibilities were expanded from Parking Enforcement, to now include the Alternative Transportation component of our department. In this role I have direct oversight of the Alternative Transportation programs. These alternative transportation options include...

[Continue reading>>](#)

Welcome New Members!

Keith Edgerton
Swedish Medical

Tammy Lundervold
Swedish Medical

Yolanda Creal
Washington Headquarters
Services

Rachel Cohen
University of Oregon

Jon Sand
Missoula In Motion

Abram Fleming
DoubleMap, Inc.

Sharon Richards
WageWorks, Inc.

Rick Braxton
TRAFFIX/HRT

Valerie Lonneman
Hines for Amazon

Laney Schorp
Via Transportation, Inc.

Lisa Enns
Seattle Children's Hospital

Brian Noel
Hines for Amazon

Rebecca Roberts
Commute.org

Eleni Jacobson
WeDriveU, Inc.

Jeff Hoover
Zipcar

Julia Ibara
Greater Mercer TMA

Josh Jacobson
Commufifi

Josh Owens
City of Grand Rapids

Karl Alexander
Zagster

Theresa Nelson
Move Minnesota

Paul Newby
Trio Motors

Karen Clawson
Mid America Regional Council

Jaspreet Singh
Hallcon

Heather McGowan
City of Durham

Vicky Gagliano
Timothy Haahs & Associates

Julie Villarreal
Texas A&M
University/Transportation
Services

Byron Prestridge
Texas A&M
University/Transportation
Services

Ian Stude
Portland State University

Kurt Stolka
University of North Carolina at
Chapel Hill

Anton Cox
Capital Area Council of
Governments

Andrew Hoekzema
Capital Area Council of
Governments

Brian Hamill
Vanguard

Julia Tohlen
Truckee North Tahoe TMA

Scott Fox
University of Florida
Transportation and Parking
Services

Lia Yim
Kite Pharma

Michael Wall
Champlain College

Kevin Alvarado
WSP USA

Kevin Sliger
Ben Franklin Transit

Christopher Finks
TriMet

JR Anciano
Way

Zara Seastrunk
ACCS c/o

Sarah Hollis
Netflix

Trey Castleberry
Dropbox, Inc.

Joshua Ignagni
Dropbox, Inc.

Jackie Stiasny
Alameda County

Tawheed Abdul-Raheem
tripBuddy

ACT is a community of professionals working to advance transportation options for commuters and improve the economic competitiveness of the cities, regions, and businesses they serve. [Encourage your colleagues to join](#); the larger our community the greater our impact!

Future Events & Programs



Join Our Mailing List!